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March 03, 2014 09:00 ET

GOPA IT Consultants Inc. Is Now Novigo - With Extended Services and Worldwide Presence

Novigo Extends Its Supply Chain Transformation Services to Help Customers Take Full Advantage of SAP® Supply Chain Management and SAP Transportation Management

SAN MATEO, CA--(Marketwired - Mar 3, 2014) - Effective immediately, U.S.-based GOPA IT Consultants Inc., a leading provider of services for supply chain execution and transportation management software from SAP, and its international subsidiaries in Europe and Asia, is operating as Novigo. Known for its consulting capabilities for the SAP® Transportation Management (SAP TM) application, the company is adopting the name Novigo to emphasize its expanded focus on providing innovative consulting services for the SAP Supply Chain Management (SCM) application and on further extending its global competence.

"We have evolved from a systems integrator to a leading business consultancy serving companies that use SAP solutions in their supply chain execution. We realized through various global customer engagements that it is essential for our customers to embed their SAP TM implementation projects deeper into the large context of their business initiatives for supply chain transformation. Our customers expected Novigo to provide a broader set of services, ranging from Supply Chain Transformation Management strategy to the actual implementation delivery. For this reason, we established our new Novigo Enterprise Transformation Practice and refined our delivery model to help companies extract maximum value from their investments in the SAP Supply Chain Management application," said Joerg Rohde, Novigo's CEO.

"Delivering sustainable quality services requires innovative process design capability and deep knowledge of SAP applications in combination with proven enterprise transformation management expertise, which we emphasize with our new company name," Rohde added.

The name Novigo, which means "innovation" in the world language Esperanto, represents the group's philosophy of enabling customers to achieve their supply chain objectives by using innovative technology. With the best-in-class SAP transportation management software at the core of engagements, the Novigo Delivery Model integrates and synchronizes the interwoven, sometimes complex requirements of people, processes and technology, working towards a clearly defined, harmonized and value-driven project outcome. "In the end, the job is not done when the technical system implementation is completed, but when empowered and enabled people enjoy the benefits of best-run business processes in a transformed supply chain organization," Rohde said.

About Novigo:

Novigo is a Supply Chain Execution competence leader, with key proficiencies in services for the SAP Supply Chain Management (SAP SCM) and SAP Transportation Management (SAP TM) applications. World leading customers from various industries and Logistics Service Providers rely on Novigo for its balanced blend of industry leading supply chain execution competence, deep focus on consulting services for the SAP SCM application and international delivery capabilities. Novigo is headquartered in San Mateo, CA with offices in Germany, Spain and India.

For more information please visit: www.novigo.com

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